



Our History

| | Business Express | | Reality Group |
|------------|---|---|--|
| 1895 | · | | Kay&Co. founded by Kilbourne Kay |
| 1948 | | | GUS transport (White Arrow) established in Nottingham |
| 1971 | Home Delivery Services launched after the Postal strike of 1971. The first depot to be opened was Sunderland. | | |
| 1980 | Network of 32 depots | | Network of depots implemented data transfer/planning systems |
| 1982 | | | Dedicated heavy and large operation opened (specialised operations) |
| | | | Droitwich sort centre opened. |
| 1988 | Home Delivery Services Acquired by Federal Express | | Dedicated in-house operation established fleet of vehicles |
| 1990 | | | Joint venture with TNT Transport makes White Arrow the UK's biggest parcel delivery system |
| 1992 | Home Express formed following re-acquis former HDS from Federal Express | sition of | |
| | Transfer of northern two-man operation Beehive mill, Bolton | to | |
| 1993 | | | Two-Man operation Edmonton opened |
| 1994 | | | Two-Man operation Blackpole, Worcester opened |
| 1996 | Business Express launched with new next day service offer | | England and Wales completely covered with a Two-Man operation |
| 1999 | Shaw sort centre opened in March 1999 Capacity to sort 60 million items/yr | | |
| 1999 | Track and Trace introduced 1500 hand held terminals | | |
| 2000 | Track and Trace introduced 2500 hand held terminals to its depot network | | Reality Group Limited launched with a major drive in using a self-employed courier network |
| 2003 | Separation of Littlewoods Ltd. Creating of separate businesses including Business I Network Limited | | Business sold by GUS plc to March UK Ltd. |
| 2004 | Littl | lewoods Shop [| Direct Group launched |
| 2005 | Hor | ne Delivery Net | work Limited launched |
| | 350 1200 58 24 5 tr | million item annu o dedicated delive o trailers parcel depots nour on line parce ansport hubs decialised operatic ome Delivery Netw | ery drivers el tracking |
| 2006 | Dec forr | licated network nation of HDN (| expanded into Northern Ireland with the (NI) as a subsidiary of HDNL |
| 2007 | | | network to meet changing customer base, increase in internet shopping |
| | A cl | hanging networ | k to meet consumer demand |
| | 350 1200 62 | million item annu o dedicated delive o trailers oarcel depots 7 'real time' track ansport hubs oecialised operatic ome Delivery Netw | k and trace on hubs for heavy and large items |
| 2008 | Littl | lewoods Shop [| Direct Group changes its name to Shop Direct Group |
| 2008 (May) | Home Delivery Netwo | | work Limited becomes independent of Shop Direct Group |