



Putting the customer 1st

Press Release

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HOME DELIVERY NETWORK WIN ASOS CONTRACT TO DELIVER FAST FASHION FIXES

Home Delivery Network Limited (HDNL), the UK's largest, dedicated home delivery and collection service has secured a major new contract to deliver on behalf of one of the fastest growing e-commerce retailers, asos.com.

asos.com, who recently announced their sales were up 107% on last year, required a partner who could add value to the whole delivery experience. Head of Customer Logistics for asos.com Stuart Hill said: "We needed a service that had the capability to provide a consistent, visible home delivery experience.

"HDNL's Track and Trace system is a real advantage as it allows parcel visibility to our customers. We were also impressed by their branded delivery team who will be representing and upholding the asos brand," said Hill.

asos.com are now using HDNL's Monday to Friday, 48 hour delivery service and Monday to Saturday next day service with Saturday deliveries being offered by asos to their customers at no extra charge.

HDNL Chief Executive Brian Gaunt commented: "asos' continued success is built upon giving the customer what they want and we hope our service offering, in particular the next day delivery option, will support their overall proposition for 'fast fashion'. Already we are building a strong relationship with the company."



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Launched in 2000, asos.com is the UK's largest online fashion and beauty store, attracting over 1.5 million visitors a week. With over 19,000 products available and 1,000 new lines added each week, asos.com is the online shopping destination.

Ends

For more information please contact Claire Brown or Seetle Dool at the HDNL Press Office on 01743 234244 or email hdnl@sealcommunications.co.uk

Notes to Editors:

- Home Delivery Network Limited (HDNL) is the UK's largest home delivery and collection service.
- HDNL delivers to all 1,760,000 UK postcodes in 120 postal regions.
- HDNL operates 58 parcel depots covering the UK, four specialised operations sites which distribute heavy and large items throughout the UK, two national sort centres at Shaw in Oldham and Droitwich in Worcestershire, and has its head office located in Whiston, Merseyside.
- HDNL separated from Littlewoods Shop Direct Group in May 2008.