

Press release

20 May 2009

LOCAL BUSINESSES TO BENEFIT FROM NEW DELIVERY SERVICE PILOT

Hundreds of small to medium sized businesses could take advantage of a new delivery service designed by the UK's largest dedicated home delivery and collection service, Home Delivery Network (HDN). The company is currently piloting the SME devoted service at eight of its depots*, offering a cost effective logistics solution for businesses delivering lower volumes.

Available to companies located within a 15 mile radius of the eight depots, the service has been specifically designed for retailers despatching 2,000 - 50,000 parcels under 32 kg annually.

"We have opened our network to allow smaller retailers to take advantage of our delivery expertise and nationwide network of specialist staff," said HDN's Chief Executive Brian Gaunt. "The service will offer bespoke solutions for locally based SME's looking for a cost effective and convenient delivery option."

The delivery service includes online parcel track and trace, proof of delivery and 24 or 48 hour delivery services as standard and is available to customers based in Northern Ireland.

The service is currently being piloted in eight of HDN's regional depots and will be launched nationwide later this year.

For more information about the service, contact the HDN Sales & Marketing team on 0844 556 7000 or visit www.hdni.co.uk

Press release

Ends

Contact the HDNL Press Office on hdnl@seal.uk.com or call 01743 234 224

Notes to Editors

- Home Delivery Network (HDN) is the UK's largest home delivery and collection service.
- *The eight depots taking part in the pilot are Leeds, Mitcham, Leamington Spa, Warrington, Wembley, Rochdale, Oldbury and Chesterfield.
- HDN delivers to all 1,760,000 UK postcodes in 120 postal regions.
- HDN operates 50 parcel depots covering the UK, four specialised operations sites which distribute heavy and large items throughout the UK, two national sort centres at Shaw in Oldham and Droitwich in Worcestershire, and has its head office located in Whiston, Merseyside.
- HDN separated from Littlewoods Shop Direct Group in May 2008.